



An accessible business opportunity!

Magic has been around for the last 30 years, and the Wizards Play Network is in our view the best way to develop your business around the game. Let's take a deeper look at how WPN works today, its main benefits and how accessible it is!



STORE SIZE

No minimum store size required. We ask that the space comfortably accommodates at least 8 players and room to display our products.



NUMBER OF EVENTS

Minimum events numbers required! To maintain WPN status you are required to: have collected 250 Tickets & retained 5 Engaged Players in the last 12 months.



ONLINE TRAINING

You will be invited to regular Magic: The Gathering and Dungeons & Dragons trainings.



REPORTING TOOLS

Eventlink and Companion App will make your reporting quick and easy in just a few clicks.

AND MORE!

**WANT TO JOIN THE WPN?
CONTACT US NOW!**

askwpn.wizards.com

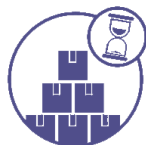
WIZARDS
OF THE COAST



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The way we support our partners to grow their business is always evolving. Here is a sample of the current promotional activities we provide to our WPN partners.

Join the WPN to access these exciting benefits!



EARLY SALES

Ability to sell new products a full week in advance before their official release.



PROMO MATERIAL

Attract more customers with promo packs, promo cards, official posters and more.



EXCLUSIVE EVENTS

We help you attract more players through Prereleases, Friday Night Magic, and other exclusive activities!



SALES ACTIVATIONS

Pre-order items and purchase rewards to support your in-store sales!

AND MORE!

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